

II INTERNATIONAL CONFERENCE

QUALITY SYSTEM CONDITION
FOR SUCCESSFULL BUSINESS
AND COMPETITIVENESS

PROCEEDINGS



ASSOCIATION
FOR QUALITY AND
STANDARDIZATION
OF SERBIA



KOPAONIK, 10.-12/12/2014

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STANDARDIZATION OF SERBIA,
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PROFESSIONAL STUDIES "PROF.RADOMIR
BOJKOVIC, PHD", KRUSEVAC**

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SUCCESSFULL BUSSINESS AND
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Abstract: The establishment of a society as a knowledge society implies a particular way of knowledge management, ie. a special way of making political, strategic and tactical decisions. This is very important for the sectors of education, science, innovation and information society, bearing in mind that they, by their very nature, deal with it, ie. to include the production, dissemination and use of knowledge to social and economic development.

Keywords: knowledge, excellence, management

1. INTRODUCTION

Today, when the whole world activity directed towards the knowledge economy (Knowledge Based Economy - KBE), it is clear that knowledge and knowledge management has become a key strategic consideration of any company. Positioning of knowledge as the central enterprise functions enables the company a competitive advantage in the market. Although today there are organizations in the learning processes, use, sharing knowledge is not power used systematic approach that supports continuity of unfolding, and maximizing the synergy of these processes. The focus of knowledge management in organizations is precisely the construction and establishment of knowledge management system (Knowledge Management System - CMS), which enables:

- The establishment of knowledge management processes together with their roles and responsibilities in the organization;
- synergy process of applying knowledge within the organization; and
- sustainability process of learning, innovation, use, and sharing knowledge.

2. SAP SYSTEM

The classical problem in learning is how to overcome the difficulties related with diversity of learners' abilities, knowledge levels, motivation, learning styles, etc. An ideal solution is to provide a face-to-face educational relationship between an instructor and learner. Unfortunately, it can not be a general solution, not only because it can not be feasible, but it would be a very expensive solution. E-learning has potentials to provide a solution to the problem. The body of knowledge in a particular area of interest can be decomposed to atomic components, called learning objects. Learning Objects (LO) are defined as any entity, digital or non-digital, which can be used, re-used or referenced during technology supported learning.

Figure 1 depicts a typical procedure for preparing of learning material for e-learning. It can be noticed that all learners of a course get the same learning material, regardless of their current or initial knowledge, learning styles or preferences, different level of motivation, different attitudes about teaching and learning, and different responses to specific instructional practices.

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