



Theoretical Approaches

Empirical Approaches

**Local, Regional and
Global Quality of Life**

**Sustainable Development
and Quality of Life**

**Freedom and
Quality of Life**

**Quality and
Quality of Life**

**Impact of development
science and technology
on quality of life**

**Methodology of
Quality of Life
and Happiness**

**Management of
sustainable
development**

Current Issues

**Perspectives of
Quality of Life**





1. International Conference on Quality of Life



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Editors: *Dr Slavko Arsovski*, full professor
Faculty of Engineering, Kragujevac
Dr Danijela Tadić, full professor
Faculty of Engineering, Kragujevac
Dr Miladin Stefanović, full professor
Faculty of Engineering, Kragujevac

Technical Editor: **Dr Aleksandar Aleksić**
Faculty of Engineering, Kragujevac

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Prof. dr Slavko Arsovski

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Aleksandar Đorđević¹⁾
Danijela Tadić¹⁾
Aleksandar Aleksić¹⁾
Miladin Stefanović¹⁾
Snežana Nestić¹⁾

1) Faculty of Engineering,
University of Kragujevac,
Serbia {adjordjevic, galovic,
aleksic,
miladin,s.nestic}@kg.ac.rs

NEW MODEL FOR SUBJECTIVE HAPPINESSES DETERMINATION BASED ON THE FUZZY SETS THEORY AND STATISTIC

Abstract: In this paper, model for determination of variables of priorities which have influence on subjective happinesses is proposed. The fuzzy comparison pair-wise matrix of the relative importance of variables is constructed. According to calculated correlation coefficients classification variables influencing the level of subjective happiness are determined. By applying method, the priority of the classification variables is obtained. The proposed algorithm is illustrated by example with real life data.

Keywords: subjective happinesses, FAHP, correlation coefficients, ABC classification

1. INTRODUCTION

In the literature, large number of papers, which are defined on the basis of questionnaires that may be used to determine the degree of subjective happiness, may be found [1,2].

In (Kashadan, 2004) [1] were defined variables that affect the happiness of the individual. Linely et al (2009) [2] suggest that individual satisfaction and psychological satisfaction are the two parameters that affect the level of subjective happiness. These components are hierarchically structured. By applying factor analysis the degree of influence is determined for each variable to the overall happiness of the individual. Thus, for example the greatest impacts on individual satisfaction have negative emotions (0.82), and on psychological satisfaction a continuous development of the individual has the greatest impact (0.84). It should be noted that the individual satisfaction and psychological satisfaction are two independent factors by assumption. By applying techniques of factor analysis it is obtained that there is a high degree of dependence between these two factors. On the tested samples its value is 0.76.

In this paper, it is assumed that the level of subjective happiness can be determined by using questionnaire as defined in [1].

For the degrees of agreement or disagreement with the offered statements within the experiment, each participant can express its opinion by using the terms defined with scale measures (1-6).

Research goal can be defined as precisely determining the value of subjective happiness and determining the partial correlation coefficient of each considered variables and values of subjective happiness. It is believed that all the defined variables do not have the same relative importance for discussed problem. Weight is variable determined by using FAHP [3].

The value of subjective happiness is determined as the mean value-weighted normalized values variables. Correlation coefficients of variables and the value of subjective happiness are determined by application of IBM SPSS software. Priorities of management initiatives to be taken by personal managers, in order to increase the level of subjective happiness, corresponds to the values of correlations coefficients. In other words, the priority of management initiative is determined in an exact manner, which allows achieving the desired result with less effort and resources.

The paper is organized as follows: an literature overview is given in the section 2. The methodologies used in the work are given in the third section. In Section 4 is presented proposed algorithm of the research. In Section 5 an example is given which illustrates the developed method. In the case of using data obtained from advance of a particular sample. The conclusions are shown in Section 6.

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